

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Industrial Promotion – Extension of certain incentives under Industrial Investment Promotion Policy (IIPP) 2010-15 to M/s Kellogg India Private Limited to set-up manufacturing unit of ready to eat cereals, Chocos, Oats at Sri City, Andhra Pradesh – Orders- Issued.

INDUSTRIES & COMMERCE (IP& INF) DEPARTMENT

G.O.MS.No. 172.

Dated:18-11-2014

Read the following:-

- 1.From M/s. Kellogg India Private Limited Letter
Dt: 01.08.2014.
2. State Investment Promotion Committee Meeting held
on 19.09.2014.
3. State Investment Promotion Board Meeting held on
26.09.2014.

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ORDER:-

In the letter 1st read above, M/s Kellogg India Private Limited has informed that they propose to setup a manufacturing unit of ready to eat cereals, Chocos, Oats at Sri City, Andhra Pradesh with an investment of Rs. 338.00 Crore creating employment for 360 persons.

2. The Director, M/s Kellogg India Private Limited has requested to the Government to extend the following incentives / benefits as a measure of industrial promotion.

3. In the reference 2nd read above, the State Investment Promotion Committee (SIPC) has discussed the proposal of M/s Kellogg India Private Limited and recommended to SIPB for normal package of incentives as per the Industrial Investment Promotion Policy 2010-15.

4. In the reference 3rd read above, the State Investment Promotion Board (SIPB) have discussed the proposal of M/s Kellogg India Private Limited and decided to extend an incentive package as per Industrial Investment Promotion Policy 2010-15.

5. Government after careful examination of the recommendations of the State Investment Promotion Board, hereby extend the following package of incentives to M/s Kellogg India Private Limited to set up their food processing unit with an investment of Rs.338 Crore at Sri City, Andhra Pradesh :-

- (i) 100% reimbursement of Stamp duty and transfer duty paid by the industry on purchase of land meant for industrial use.
- (ii) 100% reimbursement of Stamp duty for Lease of Land/Shed/ Buildings and also mortgages and hypothecations.
- (iii) Fixed power cost reimbursement @ Rs.0.75 per unit (upper ceiling) on the proposed revised rates (2010-11) for 5 years from the date of commencement of commercial production. In case, decrease in Power Tariff, the reimbursement will be reduced proportionately.

(P.T.O)

- (iv) Reimbursement of 25% VAT/CST or State Goods and Services Tax (SGST) for a period of 5 years from the date of commencement of commercial production.
- (v) 50% Reimbursement of cost involved in skill up gradation and training the local manpower limited to Rs.2000 per person; and
- (vi) 25% subsidy on specific cleaner production measures limited to Rs.5.00 Lakhs.

6. The Commissioner of Industries, Hyderabad shall take necessary action, accordingly and intimate the status of the progress of work done by the unit from time to time to the Government.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

J.S.V.PRASAD
PRINCIPAL SECRETARY TO GOVERNMENT & CIP

To

The Commissioner of Industries, A.P., Hyderabad.

M/s M/s Kellogg India Private Limited, through the Commissioner of Industries, AP, Hyderabad.

Copy to:

The Revenue (CT) Department.

The Revenue (Registration) Department.

The Energy Department.

The Irrigation (Reforms) Dept.

The Ind. & Com. (INF) Department.

The Law (J) Department.

The Accountant General, Andhra Pradesh, Hyderabad

The Commissioner of Commercial Taxes, Hyderabad

The Chairman & Managing Director, APTRANSCO., Hyderabad

The Managing Director, APSPDC Ltd., Kurnool

The Vice Chairman & Managing Director, APIIC, Hyderabad.

P.S. to Secretary to Chief Minister

P.S. to Chief Secretary to Government

P.S. to Principal Secretary to Government & CIP, Industries & Commerce Dept.

SC/SF.

//FORWARDED: : BY ORDER//

SECTION OFFICER